



Future of Work: Synergy of Deliberation & Action

▶▶▶ 10 September | 10.00 – 11.00 & 14.00 – 17.00 CET | *Online via Zoom*



10:00 - 11:00 Think Like a... Roundtables

Think like a Policy Maker - **Max Uebe**, Head of "Future of Work, Youth Employment" Unit, **European Commission**

Think like an Insurer - **Stefan Kröpfl**, Global Head of Life Business Insights & Governance, **Zurich Insurance**

Think like a Research Organisation - **Barbara Gestenberger**, Head of "Working Life" Unit, **Eurofound**

Think like an EU Agency - **Anastasia Fetsi**, Lead Expert in Human Capital Development, **European Training Foundation**

Think like a Union - **Oliver Roethig**, Regional Secretary, **UNI Europa**

Think like a Start-Up - **Frederik Fahning**, Co-founder, **ZenJob**

Think like a Temporary Agency - **Menno Bart**, Public Affairs Manager, **The Adecco Group**

Think like a Platform - **Joanne Kubba**, Senior Director EMEA Policy, **Uber**

Think like an Investor - **Paul Peake**, General Counsel for Food, Grocery and Etail portfolio, **Prosus**

Think like a Platform Worker - **Ferdinand Schmutzer**, Worker, **Roamler**

**Note: the number of spots is limited for this part of the program*

14:00 - 14:05 Welcoming Remarks

Jovana Karanović, Founder, **Reshaping Work**

14:05 - 14:50 Keynote Address

Christina Behrendt, Head of the Social Policy Unit, **ILO**

Lessons for the Post-COVID World of Work: Universal social protection as a driver for an inclusive, resilient, and sustainable recovery

14:50 - 15:00 Pitches: Out-of-Box Solutions

During this part of the program, five organisations - specifically selected by the Reshaping Work team on the grounds of originality and potential impact their idea could have on the society at large - will pitch their out-of-box solution via a video pitch.

15:00 - 15:45 Panel Discussion: Improving work and working conditions in the EU

Ana Carla Pereira, Cabinet Expert of Commissioner Nicolas Schmit, **European Commission**

Stefano Scarpetta, Director of the Employment, Labour and Social Affairs, **Organization for Economic Cooperation and Development**

Francesca Bria, President, **Italian National Innovation Fund**

Moderator: **Melissa Heikkilä**, Europe's AI Correspondent, **POLITICO**

15:45 - 16:00 Reshaping Booster: Coffee & Tea Break

16:00 - 16:45 Keynote Address

Juliet Schor, Economist and Sociologist, **Boston College**

Gig workers and employment classification – unraveling the controversy

16:45 - 17.00 Closing Remarks