

CARSTEN VOLLRATH

PERSONAL BACKGROUND

Carsten Vollrath is CEO of SWISS IPG PARTNERS GROUP. He has 25 years of industrial and consulting experience in the following industries: Automotive/Manufacturing (OEM, supplier), MedTech business, Consumer goods, Energy, Transport/ Logistics sector (railways, aviation, logistic service providers).

His main consulting expertise embraces programs on strategy and business model innovation in close combination with accompanied operational programs focused on sustainable short-term effects on cost reduction, efficiency as well as quality improvement. The development and implementation of innovative approaches to BUSINESS TRANSFORMATION is a major focus of his consulting activities.

During his more than 20 years in consulting business he developed a patented portfolio of cross-industry solutions on Operational Performance Excellence (OPE) benchmarks & best practices in Supply Chain Management, Procurement, Manufacturing and Innovation.

He owns a large international network in hand-selected lead cross-industry experts as well as well-known research institutions and industrial associations.



MAIN AREAS OF EXPERTISE

- › Business strategy development, business modeling
- › Industrie 4.0 & Digitalization
- › Operations Strategy & Innovation
- › Organizational development & Top-Executive Coaching
- › Operative Excellence, Performance Improvement & cost cutting
- › Competence Management & Employee development programs

EDUCATION

- › Diplom-Kaufmann, University of Cologne
- › Master of Business Administration, J.L. Kellogg Graduate School of Management, Northwestern University/ WHU – Otto Beisheim School of Management
- › Research inhabitations at leading universities, continuous studies on new, innovative management theories (e.g. value chain re-design, industry 4.0/smart factory, artificial intelligence, digitalization, principles of collaborative intelligence)

PROFESSIONAL EXPERIENCE

- › Managing Partner and CEO of Arthur D. Little (Switzerland) AG, Zurich, Global Head “Operations Management“ Practice
- › Director Operations, Cell Network/ Cell Consulting AG, Stockholm/ Frankfurt
- › Top Management Consultant at Deloitte Consulting, Dusseldorf
- › Managing Partner at Vollrath Transport- and Logistics GmbH, Dusseldorf

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SELECTED STUDIES, PUBLICATIONS & HONORS

- › Author of numerous publications in books, influential daily and specialized press as well as congressional and seminar presentations
- › Holds several patents on consulting solutions
- › Research in habitations at leading universities, continuous studies on new, innovative management
- › Selected studies:
 - Market-oriented Value Chains and Value Networks
 - Advanced Value Break Down in Service Purchasing
 - Think Tank – Procurement Minds – Networked Procurement
 - Risk Strategies for Volatile Buying Markets
 - Growth strategies of the future for Swiss companies
 - Industrie 4.0 und Value add networks of the future
 - Strategic coordination of global manufacturing networks
 - Collaborative Innovation Network Management
 - Effective Sub-Supplier Management
 - Excellence in Global Operations (“X-GO”)
 - Smart Innovation through Mastering Complexity

About SWISS IPG PARTNERS GROUP

SWISS IPG PARTNERS GROUP, founded and headquartered in Switzerland, is an international thought factory and management consultancy driven by senior partners with long-term experience in BUSINESS INNOVATION & TRANSFORMATION.

IPG stands for value creation through BUSINESS MODEL INNOVATION combined with PERFORMANCE EXCELLENCE along all three axes “INNOVATE – PERFORM – GROW”. We merge state-of-the-art performance improvement measures with business model innovation in a HOLISTIC APPROACH to take value creation to the next level.

We offer a unique solution portfolio for our clients consisting of management consulting services and related management education programs. In addition we organize business conferences on CEO agenda topics and offer our clients access to our innovation labs which we run together with our academic network partners. Our access to new and innovative management solutions via our international network of well-known R&D institutions and universities represents a trademark of our work.

Via OPEN INNOVATION in guided “outside-in-processes” we integrate know-how of customers, suppliers as well as international researchers and hand-selected IPG experts and thereby significantly enhance the quality and speed of value creation potentials of our customers.

For more information on IPG (CONSULTING | EDUCATION | FORUM | LAB | PANTA RHEI): www.SWISS-IPG.com

For more information on IPG Open Innovation Network: www.innovativeleaders.world

SWISS IPG PARTNERS GROUP AG
THE ART OF INNOVATION · PERFORMANCE · GROWTH

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