



CALL FOR PAPERS – Reshaping Work 2022 Conference

Co-organized by KIN Center for Digital Innovation & Rotterdam School of Management

October 13 & 14, Amsterdam, Theme: Future of Work

Introduction:

Emerging technologies such as Artificial Intelligence (AI) and digital platforms are reshaping the way individuals and organisations work. Although AI systems and platforms promise to significantly determine the future of work, their actual effect from a professional, social, civic, organisational and/or political perspective remains still vague. To gain in-depth insights into AI and platforms in the work context, the Reshaping Work 2022 conference combines these two exciting phenomena in a two-day conference bringing multiple stakeholders such as academics, law and policymakers, worker representatives and technology companies together. First day of the conference will be dedicated to AI at Work, while the second day will be dedicated to the platform economy and its impact on the future of work.

Topics of Interest:

We welcome abstracts that explore phenomenon of AI at work or Platform Economy at the individual, group/team, organizational or societal level. We are open to any methodological approach including papers based on conceptual, qualitative, and quantitative work. However, the topic should have a practitioner-oriented rather than a theory-driven focus as the

conference will bring both academics and practitioners together. Some of the key topics we are interested in including but are not limited to:

AI at Work

- Legal aspects of AI
- AI and economics
- Behavioural and organisational aspects of AI
- Collaboration between AI data scientists and domain experts
- AI adoption
- Dark sides and unintended consequences of AI
- AI and social inclusion & social justice
- Explainable AI
- Accountability in the context of AI
- AI ethics
- AI and organisational culture
- Human-computer interaction
- AI and entrepreneurship & innovation

Platform Economy

- Platform strategies
- Platform governance
- New organizational forms in the platform economy (e.g. platform cooperatives) and the role of novel technologies (e.g. blockchain)
- Platform workers' responses to the platform way of organizing
- The role of algorithmic management – advantages and disadvantages
- Transparency and legitimacy of reputation systems; discrimination and equity
- Effects of digital labor platforms on innovation and entrepreneurship
- Alternative solutions that allow workers to capture more of the value that is generated by platforms, such as portable reputations and platform cooperatives
- Intersectional studies on platform work (race, gender, class, etc.)
- Labour law and policy: stimulating entrepreneurship, protecting workers and regulating the labour market
- Dispute resolution: role of arbitration, courts, and regulation
Consumer protection and/or competition law: impact on establishing a level playing field

Submission information:

Those wishing to participate in the conference by presenting a research paper/report are requested to submit an extended abstract (around 800 words) by June 10, 2022 CEST. Authors of accepted papers will be invited to attend the event and present their research by participating in a panel discussion or presenting a poster. Applicants should include their title, institutional

affiliation, and indicate if the abstract belongs to the AI at work or the Platform Economy section. Abstracts should be sent to submissions@reshapingwork.net. You may also contact Anne-Sophie Mayer (a.s.mayer@vu.nl) with any questions you may have about scholarly contributions to this conference. Notification of acceptance will be sent on June 22.

Practical information:

The Reshaping Work 2022 Conference will take place on October 13th & 14th, 2022 in Amsterdam. It will be possible to purchase tickets for both days or for one day focusing either on Platform Economy (October 13) or AI@Work (October 14). Conference dinner will take place on Thursday, October 13. For updates and practical information, please consult our website: <https://reshapingwork.net/>. To ensure you stay up-to-date, please sign up for our newsletter or follow us on Twitter - @reshaping_work .

Key dates:

June 10 – Abstracts submission deadline

June 22 – Authors informed of a decision

July 10 – Deadline to confirm presence at the event by registering for the conference (early bird ticket prices will be available)

October 13 & 14 – Reshaping Work 2022 Conference in Amsterdam

Scientific committee:

AI at Work

Marleen Huysman, Vrije Universiteit Amsterdam, KIN Center for Digital Innovation (Head of the Scientific Committee)

Stella Pachidi, University of Cambridge

Robert Seamans, NYU Stern School of Business

Elmira van den Broek, Stockholm School of Economics

Platform Economy:

Hans Berends, Vrije Universiteit Amsterdam, KIN Center for Digital Innovation (Head of the Scientific Committee)

Koen Frenken, Utrecht University

Jovana Karanovic, Rotterdam School of Management

Andrea Herrmann, Radboud University