# AI, PLATFORMS AND THE FUTURE OF WORK

RESHAPING WORK

## Programme

**10 SEPTEMBER 2025**
**13:30 - 16:30 CET**
**ONLINE**

### 13.30 - 13.45 Welcoming Remarks

Jovana Karanovic, Founder & Managing Director, Reshaping Work

### 13.45 - 14.30 Parallel Policy Panels

*Parallel break-out rooms; the conference attendees are free to choose the panel they want to attend*

**PANEL 1: AI Regulation**

Janine Berg, Senior Economist, Observatory on AI and Digital Technologies, ILO

Stijn Broecke, Senior Economist, OECD

Sarah Lucena, Founder & CEO, Mappa

Stefan Seidel, Professor of Information Systems, University of Cologne

Moderator: Alex Shee, Co-Chair, Global Partnership on AI

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**PANEL 2: Platform Work & Intersectionality**

Sai Amulya Komarraju, Assistant Professor, Indian Institute of Management

Dovev Lavie, Professor, Università Bocconi

Clairy Moraitou, Group Head of Customer Market & Brand Insights, Zurich Insurance

Jonathan Stöterau, Economist, World Bank

Moderator: Sabina Dewan, Executive Director of JustJobs Network

**14.30 - 14.45 Coffee & Tea Break**

**14.45 - 16.00 Latest Research Insights**

*Parallel break-out rooms; the conference attendees are free to choose the panel they want to attend*

Break-out room 1: Collective action in plaform work
Chair: Oguz Alyanak, University of Oxford

Under the Radar Female Migrants in Spain as a User Moral Economy: Collective Agency in the Platform Economy
Miren Gutierrez, Adriana Calvo, Antonia Moreno Cano

Invisible Labor, Visible Inequality - Gender, Precarity, and the Governance Gap in Digital Platform Work in Albania
Entela Kaleshi, Zyhra Gripshi

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Voices from the Road: Bridging the Gap Between Platform Work Policy and Worker Experience
Martijn Mulller

Economic Disempowerment and Workplace Harassment: A Critical Analysis of Female Gig Workers in Indonesia
Arif Novianto . Anindya Dessi Wulansari

**Break-out room 2: Human Agency in Algorithmic Work Environments**
**Chair: Cristina Alaimo, ESSEC Business School**

Being a Woman in the Data Supply Chain
Pedro Salguero, Carlota Carretero García

Bias in Freelance Marketplaces: Algorithmic vs Human-Mediated Decision-Making
Vladimer Kobayashii, Jovana Karanovic

A correspondence view of employment relations vis-à-vis people analytics: High-skilled contractors' trajectories in the European automotive industry
Marilyn Poon

When Technology Undermines Leadership: How Augmentation Reduces Sense of Agency and Impairs Responsible Decision-Making
Alice Rickert, Antoinette Weibel, Nicola Pless

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**Break-out room 3: Reimagining Labour in the Age of Generative AI**
**Chair: Katharina Cepa, VU Amsterdam**

The Worker In The Digital Plat-firm and The Gen AI Challenge
Nicolò Boggian

Digitalisation of Onboarding: A Case Study to Investigate the Impact of Virtual Reality Technology on Employees Social Interactions and Information Seeking during Job-Onboarding
Ewenam Gbormittah

Digital Surplus: Reclaiming Employee Ownership in the Age of AI
José Luis Gallegos Quezada

From Digital Divide to AI Divide: Reimagining Women's Participation in India's AI Future
Manya Aggarwal

Understanding the Impact of Generative AI on Work: Evidence from Literature and Case Studies
Carine van Oosteren, Sandra Mathijssen, Ellemarijn de Geit, Anastasia Yagafarova, Wouter van der Torre

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Break-out room 4: Regulating Algorithms in Workplaces
Chair: Guido Smorto, University of Palermo

AI Agents and the Collapse of Work: A Call for a New Social Contract
Ana Catarina De Alencar

How to implement the Article 20 of the Platform Work Directive on “Communication Channels”?
Franziska Loschret, Anna-Elisabeth Hampel, Maria Ebenhöh

Algorithmic Discrimination in AI Hiring: Legal Precedents, Empirical Evidence, and Regulatory Responses in the Platform Economy
Aviral Kaintura

Algorithms as Institutions: A Viable Path for AI Systems Regulation? A Reflection from the Sociology of Risk
Paula Menezes, Flora Ariza

**16.00 - 16.30 Keynote**

Stefano Puntoni, Sebastian S. Kresge Professor of Marketing, Wharton School, University of Pennsylvania

**16.30 Closing Remarks**

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